

# SPONSORSHIP LEVELS



## PLATINUM LEVEL SPONSOR

Own a piece of The Texas Pool with a donation of \$5000-\$10,000 and up. Receive naming rights to the diving board or other Texas Pool hot spot, a company logo and link on The Texas Pool website, an advertisement in the E-newsletter, AND a boost and splash on social media, PLUS 2 free tickets to a Texas Pool special event and 5 free swim tickets. Includes FREE SPECIAL EVENT sponsorship at up to 3 Texas Pool Special Events.

## GOLD LEVEL SPONSOR

Swim Across Texas with a \$1000 donation. Receive a company logo and link on The Texas Pool website with an advertisement in our E-Newsletter, PLUS a splash on social media, AND 2 free tickets to a special event. Includes FREE SPECIAL EVENT sponsorship at up to 2 Texas Pool Special Events.

## SILVER LEVEL SPONSOR

Dive in with a \$500 donation to receive a company logo and link on The Texas Pool website, a splash on social media and 2 free swim tickets. Includes a FREE SPECIAL EVENT sponsorship at 1 Texas Pool Special Event.

## BRONZE LEVEL SPONSOR

Support with a \$250 donation and receive a logo and link on The Texas Pool Website.

## COMMUNITY PARTNER

Make an in-kind supporting donation and receive a social media splash and 2 free swim tickets!

**All Sponsorship Levels** last for 1 year from the date of donation. Donations are tax deductible less the value of any benefits received.

THE TEXAS POOL is listed on the National Register of Historic Places and is a City of Plano Heritage Landmark. The Texas Pool is a 501c3 nonprofit.

Legendary Fun in the sun since 1961

[www.texaspool.org](http://www.texaspool.org)  
972.881.TEXAS

[www.facebook.com/texaspool](https://www.facebook.com/texaspool)  
Instagram: the\_texas\_pool

#SWIMACROSSTEXAS

*Sponsor a Texas Pool Event!*



## THE TEXAS POOL 2026 EVENTS

#SWIMACROSSTEXAS



### Sponsorship Ops

**65TH ANNIVERSARY CHILI  
COOKOFF KICKOFF 2/28**

**MEMORIAL DAY 5/25**  
and the National Moment of Remembrance

**HAPPY BIRTHDAY PLANO 6/6**

**JUNETEENTH CELEBRATION 6/19**

**INDEPENDENCE DAY PARTY 7/4**

**SHARK WEEK 7/6-13**

**SUNSET MERMAID SOIREE 7/19**

**CHRISTMAS IN JULY 7/26**

**MERMAID TEA PARTY 8/9**

**LABOR DAY CELEBRATION 9/7**

**PAWS PARTY POOCHIE PLUNGE  
9/26**

**MERMAID MEETUPS (DATES/TIMES VARY)**

Event Sponsorship includes a table setup or vendor street space out front, inclusion of promotional materials at the entryway or swag in event goody bags (depending on event matrix), social media mentions, and 2 free 1-Day guest passes to swim.

**Cottage Businesses and Local Community Partners: \$25 per Event**  
**Corporate Business Partners: \$50 per Event**

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