



The Historic Texas Pool is a 501c3 nonprofit community pool in Plano, Texas. As the very first Texas-shaped pool in the world, the Texas Pool anticipates being a National Landmark by summertime 2019! Multi-level sponsorship packages and opportunities for support and involvement are available for Corporations and Community Partners. Each year the Texas Pool touches more than 20,000 households in the DFW area and over 3 million worldwide. Promotional visibility is as big as Texas. #SwimAcrossTexas
Texas Pride . Texas People . Texas Pool

Diamond Level \$25,000

The Sky's the limit. Take the Platinum Package plus your logo on the Island and street signage for 1 year, a private party for up to 200 of your closest friends and 10 VIP memberships. *Sponsorship packages are customized to individual specifications.

Platinum \$5,000

- Major event sponsor for 3 events with booth
- Major event naming rights for 1 event
- Event promotional package feature for 3 events
- Distribution of approved donor marketing materials
- Logo signage at the Texas Pool facility
- Use of the Texas Pool signature iconic image
- Recognition across social media platforms
- Logo with link featured on website sponsor page
- E-Newsletter advertisement for 1 year
- Texas Pool T-shirt Sponsor Logo
- 2 VIP tickets to 3 Texas Pool events
- 1 VIP Membership

Gold \$2,500

- Major event sponsor for 1 event with booth
- Event promotional package feature
- Distribution of approved marketing materials
- Recognition across social media platforms
- Logo with link featured on website sponsor page
- Use of the Texas Pool signature iconic image
- E-Newsletter advertisements for 6 months
- Texas Pool T-shirt Sponsor Logo
- 2 Texas Pool T-shirts
- 2 VIP tickets to 2 Texas Pool events
- 1 VIP Membership

Silver \$ 1000

- Major event sponsor for 1 event
- Event promotional package feature
- Distribution of approved marketing materials
- Recognition across social media platforms
- Logo with link featured on website sponsor page
- E-Newsletter advertisements for the swim season
- Texas Pool T-shirt Sponsor Logo
- 2 tickets to 2 Texas Pool events

Bronze \$500

- Major event sponsor for 1 event
- Event promotional package feature
- Distribution of approved marketing materials
- Recognition across social media platforms
- Logo with link featured on website sponsor page
- E-Newsletter advertisements for 1 month
- 2 tickets to 1 Texas Pool event

Friends \$250

- Logo with link featured on website sponsor page
- 2 tickets to a Texas Pool event
- 1 Texas Pool t-shirt

Family \$50

- Recognition on the Texas Pool website
- 2 tickets to a Texas Pool event

The Texas Pool welcomes Community Partners who want to volunteer, share the love, enjoy reciprocity, barter, promote, serve, support, and get involved. For more information on Sponsorship Packages, donations, and/or Community Partnerships please **Contact our Texas Pool Team at Info@TexasPool.org or call 972-881-TEXAS** #SwimAcrossTexas

*Cash or in-kind donations are tax deductible less fair market value of any benefits received. Sponsorship perks last for 1 calendar year.

The Texas Pool / 901 Springbrook Drive / Plano, Texas 75075 / www.TexasPool.org / 972-881-TEXAS / Info@TexasPool.org